

**SPONSORSHIP OPPORTUNITY**



**40th Santacruzán & Flores de Mayo Festival 2018**

Street Fair / Entertainment / Health Fair / Procession / STX Fil-Am 5K Race & Manila Ave. Mile

*"The East Coast's largest & longest running Santacruzán celebration."*

**SUNDAY - MAY 27, 2018, MANILA AVENUE, JERSEY CITY, NJ**

**BECOME A SPONSOR**

Support our mission to celebrate Filipino religious and cultural traditions. Your generous donation will serve the community by preserving the celebration of two our oldest and beloved Filipino traditions. Please select your level of sponsorship below and receive the appropriate matching benefits package. Your sponsorship authorizes CAM & PACCAL to include your brand, company name, logo and/or website on all marketing & promotional materials for the event.

<p><input type="checkbox"/> <b>TITLE SPONSOR</b> <b>\$10,000</b></p> <p><b>All the benefits of Platinum plus:</b></p> <ul style="list-style-type: none"> <li>- Four (4) complimentary tickets to 40<sup>th</sup> Annual Santacruzán Presentation Ball, Saturday May,5 2018 at the Double Tree Hotel, Newark NJ</li> <li>- Four (4) complimentary tickets to 40<sup>th</sup> Annual Santacruzán Presentation Ball, Saturday May 5, 2018 at the Double Tree Hotel, Newark, NJ</li> <li>- Corporation's exclusive rights and full benefits as "Santacruzán Festival, STX 5K Race &amp; Health Fair Title Sponsor" to appear on all printed and virtual promotional material, banners, STX 5K race route signage, 5K race shirts to be included in STX 5K race athlete packet, acknowledged as major sponsor and presenter.</li> </ul>	<p><input type="checkbox"/> <b>PLATINUM SPONSOR</b> <b>\$5,000</b></p> <p><b>All the benefits of Gold plus:</b></p> <ul style="list-style-type: none"> <li>- Second Company banner placed in prominent location at festival, and third Company banner placed by festival main stage.</li> <li>- Two (2) complimentary vendor spaces (total double booth size 20x10) for merchandise/ promotional items – (tent / tables &amp; chairs provided) and ten (10) complimentary meal tickets at festival.</li> <li>- Full Page Corporate Sponsor ad in souvenir journal and Company promotional item (advertisement / business card / product) distributed at the 40<sup>th</sup> Annual Santacruzán Presentation Ball.</li> <li>- Two (2) complimentary tickets to 40<sup>th</sup> Annual Santacruzán Presentation Ball, Saturday May 5, 2018 at the Double Tree Hotel, Newark, NJ</li> <li>- Copy of Souvenir Journal &amp; DVD</li> </ul>	<p><input type="checkbox"/> <b>GOLD SPONSOR</b> <b>\$3,000</b></p> <p><b>All the benefits of Silver plus:</b></p> <ul style="list-style-type: none"> <li>- A framed written acknowledgment of your support and contribution</li> <li>- Company banner placed in prominent location at festival.</li> <li>- Two (2) complimentary vendor space (total single booth size 10x10) for merchandise/ promotional items – (tent / tables &amp; chairs provided) and five (5) complimentary meal tickets at festival.</li> </ul>	<p><input type="checkbox"/> <b>SILVER SPONSOR</b> <b>\$1,500</b></p> <p><b>All the benefits of Bronze plus:</b></p> <ul style="list-style-type: none"> <li>- A written acknowledgment of your support and contribution</li> <li>- One (1) complimentary vendor space (total single booth size 10x10) for merchandise/ promotional items – (tent / tables &amp; chairs provided) and two (2) complimentary meal tickets at festival.</li> </ul>	<p><input type="checkbox"/> <b>BRONZE SPONSOR</b> <b>\$500</b></p> <ul style="list-style-type: none"> <li>- Virtual marketing campaign: logo / name to appear by size / sponsor level in all promotional material including: social media, event calendars, Facebook ads, mass emails / evites and website.</li> <li>- Print marketing campaign: logo / name to appear by size / sponsor level in all promotional material including: flyers, posters, door hangers, giveaways, press releases, &amp; souvenir journal.</li> <li>- Corporate logo / name to appear by size, listed accordingly by sponsor level on Festival main stage back drop banner. Verbal recognition of sponsors on stage hourly during program.</li> <li>- Sponsor's promotional item (advertisement / business card / product) to be included in STX 5K race athlete packet.</li> </ul>
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Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Note: All acknowledgment of sponsors and company logos will remain on our new website throughout the entire year of 2018. [www.SantacruzánJC.com](http://www.SantacruzánJC.com) . All contributions are welcome. Deadline to receive complete sponsorship benefits is **April 23, 2018**.

Please make check payable to: **PACCAL**  
send/drop off payment to: **PACCAL 380 Monmouth St., Jersey City, NJ 07302 (memo: Santacruzán Sponsor)**

To insure your company name & logo is included on our website and on promotional materials, please email your artwork in JPG format (logos in PNG format) along with your company name to: [santacruzánstreetfair@gmail.com](mailto:santacruzánstreetfair@gmail.com). If you like someone to contact you, please include phone number in the email.

For more information: Please email Joey Mayo at [josemmayonyc@aol.com](mailto:josemmayonyc@aol.com) or call (917) 656-9443. **THANK YOU FOR YOUR SUPPORT!**